

# Publicity & Media Consent Form

During the school year there are many occasions and events where staff may photograph, film or record students participating in school activities and events. We do this for many reasons including to: eg celebrate student participation and achievement, showcase particular learning programs, document a student's learning journey/camps/excursions/sports events etc, communicate with our parents and school community in newsletters and on classroom blogs/apps, etc.

This notice applies to photographs, video or recordings of students that are collected, used and disclosed by the school. We ask that any parents/carers or other members of our school community photographing, filming or recording students at school events (eg concerts, sports events etc) do so in a respectful and safe manner and that any photos, video or recordings ("images" of students are not publicly posted (eg to a social media account) without the permission of the relevant parent/carer.

If you do not understand any aspect of this notice, or you would like to talk about any concerns you have, please contact our Digital Media Coordinator on 8762 4690 and/or [communication@nossalhs.vic.edu.au](mailto:communication@nossalhs.vic.edu.au).

## A. Use or disclosure within the school community

**Unless you tell us otherwise**, images of your child may be used by our school within the school community, as described below.

Photographs, video or recordings of students may be used within the school community in any of the following ways:

- in the school's communication, learning and teaching tools (for example, emails, classroom blogs or apps that can only be accessed by students, parents/carers or school staff with passwords eg Compass, Class Dojo etc)
- for display in school classrooms, on noticeboards etc
- to support student's health and wellbeing (eg photographs of pencil grip to assist in OT assessments)

## B. Use or disclosure in publications/locations that are publicly accessible

**Unless you tell us otherwise**, photographs, video or recordings of students may also be used in publications that are accessible to the public, including:

- on the school's website [including in the school newsletter which is publicly available on the website
- on the school's social media accounts

We will notify you individually if we are considering using any images of your child for specific advertising or promotional purposes.

## Privacy

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Photographs, video and recordings of a person that may be capable of identifying the person may constitute a collection of 'personal information' under Victorian privacy law. This means that any images of your child taken by the school may constitute a collection of your child's personal information. The school is part of the Department of Education and Training (**the Department**). The Department values the privacy of every person and must comply with the *Privacy and Data Protection Act 2014* (Vic) when collecting and managing all personal information. For further information see [Schools' Privacy Policy](http://www.education.vic.gov.au/Pages/schoolsprivacypolicy.aspx) (<http://www.education.vic.gov.au/Pages/schoolsprivacypolicy.aspx>).

## Ownership and Reproduction

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Copyright in the images will be wholly owned by the school. This means that the school may use the images in the ways described in this form without notifying, acknowledging or compensating you or your child.

## Opt Out

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Nossal High School understands that parents and carers have the right to withhold permission for our school to use photographs, video or recordings of your child (apart from circumstances where the school is not required to seek consent – see *our Photographing, Filming and Recording Students Policy*).

**If you have read this notice and are comfortable with the school using photos, video or recordings of your child as described above, you do not need to take any further action.**

However, if you have decided that you **do not** want images of your child to be collected or used by our school, **please complete the form below** and return it to the Digital Media Coordinator by email at [communication@nossalhs.vic.edu.au](mailto:communication@nossalhs.vic.edu.au).

I have read this form and I **do not consent** to Nossal High School using photos, video or recordings of my child (named below) to appear in the following way:

- Use in publications/locations that are publicly accessible** (eg on the school's website, in the school's digital newsletter, on the school's social media accounts, in promotional material for the school)

Further information is available in the Nossal High School Photographing, Filming and Recording Students Policy <http://nossalhs.vic.edu.au/about-nossal/policies>

<b>Name of Student</b>	
<b>Name of parent/carer</b>	
<b>Signature</b>	
<b>Date</b>	__ / __ / ____